Skate sound

//// What the hell?

Experiencia

Co-participation

Urban gamification

///// why not?

Lifestyle - urban wheel sports: skate, roll, bmx...

Action - real time events // guerrila routes (tourism) // smart innovation

Social - co-creation of sound and visual contents

//// how?!

Explanation

//// Future now

Sound library (musical and social content)

Visual libray (opened to be co-worked by designers)

App real time (headphones experience)

Notorious spaces (smart destination events)

/// good choice! IF YOU ARE A MECENAS

Notoriedad (innovation + culture + destination)

Fielizacion (branding)

Repercusión mediática (from niche to mass)

Social community (content+connection)

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ENGAGEMENT